Grassroots Impact Challenge Guide

> Your step-by-step guide to competing, learning, and leading

Ready to make a difference in your community whilst developing essential changemaker skills? This comprehensive guide will walk you through everything you need to know about the **Grassroots Impact Challenge**.

🎯 Why This Matters

This competition isn't just about winning money. It's about building the skills and habits that make you a changemaker: finishing what you start, tracking outcomes, and telling your story so others learn from it.

Complete Projects

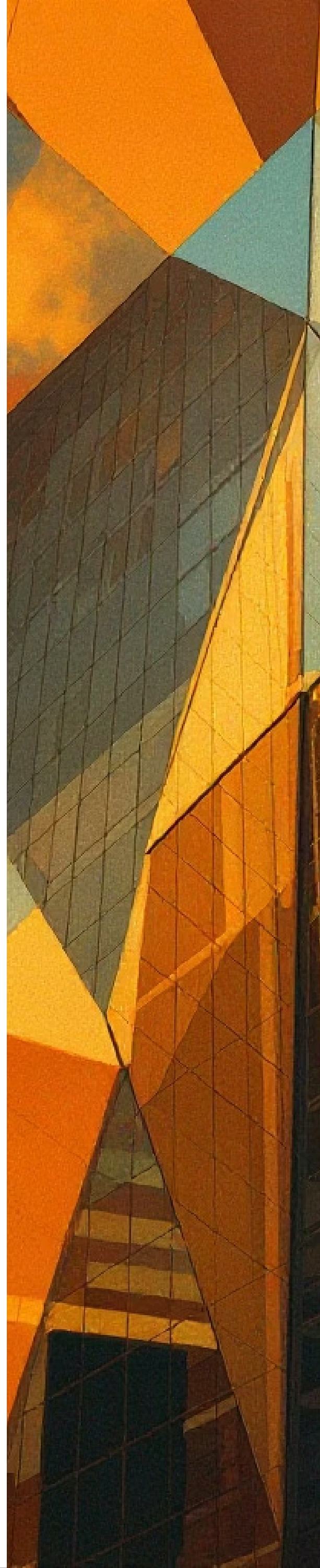
Learn to finish what you start

Track Outcomes

Measure your real impact

Share Your Story

Inspire others to act



✅ Eligibility

To qualify, your team must meet all the following requirements:

Team Composition

Be 3–7 members, with at least 50% from the EGC Alumni community

Chapters Activity

To be eligible, the EGC community as a whole must have at least 4 active projects running across chapters (not 4 per chapter).

Project Selection

Choose a project from the **Grassroots Playbook**

Social Media Commitment

Share your story on LinkedIn, Instagram, and EcXho

(Tags to use #EGCCommunity, #ChangeCraft #PeaceThroughProsperity)

🛠️ How To Compete (Step by Step)

1

Self-Organise

Gather 3–7 members (at least 75% alumni).

2

Select a Project

Pick one of the experiments from the **Grassroots Playbook**.

3

Plan Together

Hold a project planning meeting. Define goals, roles, and timeline.

4

Do the Work

Run your project in your community. Start small, adapt quickly.

5

Stay in Rhythm

Meet weekly as a team to check progress.

6

Show & Tell

Book a 30-minute online Review with Sponsors (by the month's final week): 20-min results deck + 10-min Q&A.

7

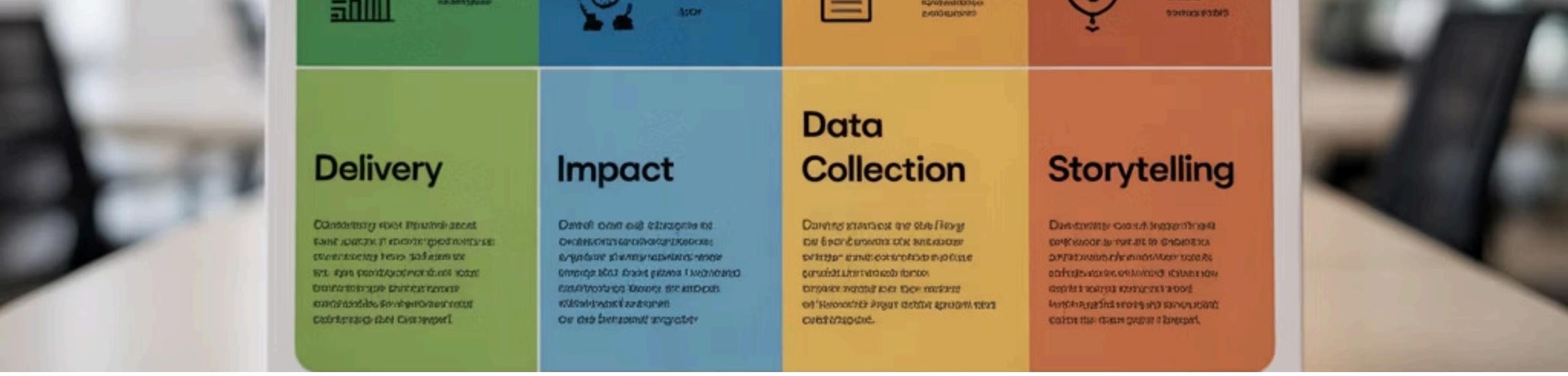
Reflect

Hold a retrospective: what worked, what didn't, what to improve next time.

8

Submit Outcomes

Complete the Project Outcome Form with results, photos, and storytelling links.



🏆 Evaluation Criteria

Projects will be judged on four key areas that demonstrate real impact and professional excellence:

Delivery

Tangible outputs completed

Impact Relative to Context

Outcomes meaningful to your community

Data Collection

Simple, verifiable results shared

Storytelling

Compelling posts on LinkedIn & Instagram

1

Submission Deadline

Last day of each month, 23:59 (Europe/London)

2

Evaluation Period

Days 1–15 of the following month

3

Winners Announced

Within 48 hours of evaluation close

* By submitting, you confirm you have consent to share photos/stories of participants publicly.



💰 Rewards

$250

🥇 First Place

$150

🥈 Second Place

$100

🥉 Third Place

Your Choice, Your Impact

Teams decide: split the prize, reinvest in another project, or both. The power is in your hands to maximise the impact of your success!

🚀 Ready to Lead Change?

This isn't just about leading, it's about participating in change together.

Which challenge will your team take on first?

> "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."
> **Margaret Mead**

A **Change Craft** and **Peace Through Prosperity** Initiative.